

IPM Florida ~ Building through partnerships

Approach

- Partnerships (workgroups, grant proposals, joint meetings, committees)
- Synergy (multi-disciplinary networking, democratic collaboration)
- Opportunity (financial support, guidance, expanding partnerships)
- Ownership (assure accountability, optimize productivity)
- Program recognition (clientele rapport, website, promotional materials)

Requirements

- Human resources (professionals, students, cooperators)
- Reports (CSREES, IFAS, grants)
- Grants/agreements (USDA, EPA, commodity associations)
- Financing (new partnerships and projects)
- Office maintenance (facilities, website, equipment, vehicles, budget)
- Professional development (educational experiences, courses, seminars, societies)

Clientele

- County Extension (Agents, Master Gardeners, schools)
- Extension specialists (Florida, Southern Region, U.S.)
- Agricultural producers (farmers, associations, international)
- IFAS (administration, Units, PIO, DPM, SPDN, students, etc.)
- Governmental institutions (ARS, APHIS, FDACS, EPA, NRCS)
- Professional societies (ESA, FES, IOBC, APS, ANBP, IBMA)

Delivery

- Extension Goals & Focus Areas (In-service training, IPM tool boxes)
- Extension meetings (Green Teams, FAEP, field days, State Fair)
- Scientific meetings (presentations, offices, symposia)
- Website (agriculture, urban, natural resources)
- Publications (EDIS, trade journals, professional articles, videos, newspaper)
- Consultation (e-mail, telephone, meetings, coordinate projects)

Products

- Publications
- Students (Ph.D., M.S., DPM, B.S.)
- Faculty (partnering, mentoring, motivation)
- Program delivery
- Increased adoption of IPM (reduce cost and risk)



Norman Leppla, IPM Coordinator & Jennifer Gillett, Assistant IPM Coordinator
ncleppla@ifas.ufl.edu & gillett@ifas.ufl.edu

<http://ipm.ifas.ufl.edu>